

# GRADE 9 – ARALING PANLIPUNAN

## ESTUDYANTIPID 1

This program was specially created for students to appreciate the value of money. Students are oriented in the ways of using and saving money properly. Among the concepts presented are the differences of needs and wants, wealth, interest and inflation.

## ESTUDYANTIPID 2

This show follows the story of Echo and his mother Aling Fely, as both learn to practically value money, and properly use it through savings and investments. The show encourages students to be entrepreneurs and be financially stable. Some of the related concepts presented are savings, entrepreneurship, and career and financial planning.

## ESTUDYAN3PID

The third installment to the Estudyantipid Series tackles the four aspects of entrepreneurship – human resource, marketing, finance, and operation. The lessons are discussed side by side topics in High School Economics. The series aims to equip students with fundamental knowledge in entrepreneurship, and encourage them to become future entrepreneurs.

The Estudyantipid series are good supplementary materials for students, not only for Araling Panlipunan for grade 9 and Fourth Year High School, but also for out-of-school learners enrolled under DepEd's ALS program.

## EKONOMIKS

The series discusses the fundamentals of Economics, and the concepts of micro- and macroeconomics, the laws of supply and demand, and the roles of markets and governments. The episodes are good resource materials for the study of Economics.

**Medium: Filipino**

## **ESTUDYAN3PID**

### **Critical Issue: Protection of human (labor) rights**

#### **HUMAN RESOURCE (Part 1)**

The episode emphasizes the important role of workers in the economy; first, in the protection of natural resources, and second, in the operations of businesses. How to properly motivate, mentor and mobilize people in the workforce is exemplified by the story's main character, Aling Fely.

Jun 9 (Fri)            11:20am - 11:40am

4:00pm - 4:20pm

Jun 16 (Fri)            11:20am - 11:40am

4:00pm - 4:20pm

Sep 22 (Fri)            11:20am - 11:40am

4:00pm - 4:20pm

## **ESTUDYAN3PID**

### **Critical Issue: Protection of human (labor) rights**

#### **HUMAN RESOURCE (Part 2)**

This is a continuation of Human Resource (Part 1).

Jun 23 (Fri)            11:20am - 11:40am

4:00pm - 4:20pm

Sep 29 (Fri)            11:20am - 11:40am

4:00pm - 4:20pm

## **EKONOMIKS**

### **Learning Competency: Needs and Wants (Kagustuhan at Pangangailangan)**

#### **NEEDS AND WANTS**

This episode stresses the satisfaction of needs and wants. It illustrates the three basic needs: food and water, shelter, and clothing, and explores how the market economy works to satisfy wants.

Jun 30 (Fri)	11:20am - 11:40am
	4:00pm - 4:20pm
Oct 6 (Fri)	11:20am - 11:40am
	4:00pm - 4:20pm

#### **ESTUDYANTIPIID 1**

### **Kasanayang Pampagkatuto: Kahalagahan Ng Pera, Mga “Needs” At “Wants” / Pag-iimpok Ng Pera**

#### **KAHALAGAHAN NG PERA**

#### **MALILIIT NA HAKBANG NG TAGUMPAY**

Pinapakita sa unang programa kung gaano kahalaga ang pera sa pagbili ng mga bagay at serbisyo na kinakailangan sa ating pang-araw-araw na pamumuhay. Pinagkukumpara din ang konsepto ng pangangailangan sa kagustuhan lamang. Tinatalakay naman sa ikalawang palabas ang mga dahilan kung bakit mahalaga ang pag-iimpok ng pera. Pinapahayag na ang pagbibigay-halaga sa kinabukasan ay makakatulong upang makamit ang ating mga pangarap.

Jul 7 (Fri) 11:20am - 11:40am

4:00pm - 4:20pm

Oct 13 (Fri) 11:20am - 11:40am

4:00pm - 4:20pm

## **EKONOMIKS**

### **Learning Competency: Consumption (Pagkonsumo)**

#### **CONSUMING**

This episode presents consumption as the way to go about satisfying one's needs and wants through a choice one makes from a variety of available goods and services. It also presents the principle of opportunity cost as it plays a major role in consuming.

Jul 14 (Fri) 11:20am - 11:40am

4:00pm - 4:20pm

Oct 20 (Fri) 11:20am - 11:40am

4:00pm - 4:20pm

## **ESTUDYAN3PID**

### **Critical Issue: Conscientious presentation of facts through advertisements**

#### **MARKETING (Part 1)**

The episode teaches the basics of marketing and promotions which are powerful tools in selling products. It explains the consumption behavior of

consumers which businesses should primarily consider before producing, advertising, and selling goods and services.

Jul 21 (Fri)            11:20am - 11:40am  
                                 4:00pm - 4:20pm

Oct 27 (Fri)            11:20am - 11:40am  
                                 4:00pm - 4:20pm

### **ESTUDYAN3PID**

**Critical Issue: Conscientious presentation of facts through advertisements**

### **MARKETING (Part 2)**

This is a continuation of Marketing (Part 1).

Jul 28 (Fri)            11:20am - 11:40am  
                                 4:00pm - 4:20pm

Nov 3 (Fri)            11:20am - 11:40am  
                                 4:00pm - 4:20pm

### **EKONOMIKS**

**Learning Competency: Production (Produksyon)**

### **PRODUCING**

This episode explains production as the process whereby resources are turned into goods and services. It explains the difference between the two products.

Aug 4 (Fri)            11:20am - 11:40am  
                              4:00pm - 4:20pm

## **ESTUDYANTIPIID 2**

### **Kasanayang Pampagkatuto: Pamumuhunan at Pagnenegosyo**

#### **INVESTING AND ENTREPRENEURSHIP**

Sundan ang kwento nina Echo at ng kanyang nanay na si Aling Fely habang ping-aaralan nila kung paano ang tamang pamumuhunan at pagsisimula ng negosyo. Malalaman ang iba't ibang paraan ng paghanap ng puhunan at pagtatayo ng negosyo.

Aug 11 (Fri)            11:20am - 11:40am  
                              4:00pm - 4:20pm

## **ESTUDYANTIPIID 2**

### **Kasanayang Pampagkatuto: Tamang Pagpapalano ng Kabuhayan at Negosyo.**

#### **CAREER AND FINANCIAL PLANNING**

Ipinakikita ang tamang pagpapalano at pagtatayo ng negosyo. Makikita kung paano nagbubunga ang pagtitipid, pamumuhunan at tamang pagpalano ng pera para magkapagsimula o palaguin ang isang negosyo.

Aug 18 (Fri)            11:20am - 11:40am

4:00pm - 4:20pm

## **EKONOMIKS**

### **Learning Competency: Microeconomics (Maykroekonomiks)**

#### **MICROECONOMIC CONCEPTS**

This episode demonstrates the concept of microeconomics as the study of how markets work, and examines factors that influence and results from the inner workings of economics.

Aug 25 (Fri)      11:20am - 11:40am  
                         4:00pm - 4:20pm

#### **ESTUDYANTIPIID 2**

### **Kasanayang Pampagkatuto: Ang Ekonomiks sa Pang-araw araw na Pamumuhay**

#### **THRIFT AND SAVINGS, WISE MONEY MANAGEMENT**

Tinatalakay sa programang ito ang kahalagahan ng pagtitipid at pag-iimpok. Pag-aralan ang kahalagahan ng pagtitipid at pag-iimpok ng pera sa istorya ni Echo at ng kanyang nanay na si Aling Fely. Makikita kung paano at bakit kailangan magtipid at pagplanuhan ang pera kahit bata pa.

Sep 1 (Fri)      11:20am - 11:40am  
                         4:00pm - 4:20pm

## **ESTUDYANTIPIID 2**

### **Kasanayang Pampagkatuto: Pamumuhunan at Pagnenegosyo**

#### **INVESTING AND ENTREPRENEURSHIP**

Sundan ang istorya nina Echo at ng kanyang nanay na si Aling Fely habang ping-aaralan nila kung paano ang tamang pamumuhunan at pagsisimula ng negosyo. Malalaman ang iba't ibang paraan ng paghanap ng puhunan at pagtatayo ng negosyo.

Sep 8 (Fri)            11:20am - 11:40am  
                                 4:00pm - 4:20pm

## **ESTUDYANTIPIID 2**

### **Kasanayang Pampagkatuto: Tamang Pagpapalano ng Kabuhayan at Negosyo.**

#### **CAREER AND FINANCIAL PLANNING**

Dito ipinapakita ang tamang pagpapalano ng negosyo at pagtatayo ng pangkabuhayan. Makikita kung paano nagbubunga ang pagtitipid, pamumuhunan at tamang pagpapalano ng pera para magsimula o palaguin ang isang negosyo.

Sep 15 (Fri)            11:20am - 11:40am  
                                 4:00pm - 4:20pm